

DON'T SKIP THE CHIP™

Any pet can get lost.
Protect yours by being prepared.



Losing a pet can happen to anyone

- Thunderstorms and fireworks often cause pets to panic and flee
- Pets often dig under fences or bolt through invisible fences
- A child, handyman, or visitor can accidentally let your pet out
- While traveling, your pet could wander into unfamiliar territory
- During an emergency, your pet could get lost in the turmoil

1 out of every **3** pets
will go missing
during its lifetime

Microchips work

If a lost pet ends up at a shelter,

- 74% of dogs and 63% of cats return home because of a microchip¹
- Microchipped dogs are **more than twice** as likely to be returned home, and microchipped cats are **more than 20 times** as likely to be returned home¹

Protect Your Pet Today

- Yes! Please protect my pet today with a microchip
- I'd like to discuss this more with the veterinarian
- I'm not sure if my pet is microchipped. How can I find out?

Name _____ Date _____



HomeAgain®
A lost pet's best chance



Q. My pet always has a collar on, and when he's outside, he's on a leash. How could he get lost?

A. No matter how careful you are, you can never predict if your pet will get lost. Each year, **7,600,000** pets in the United States enter animal shelters—and these pets are just like yours.²

Q. What exactly IS a microchip?

A. A microchip is smaller than a grain of rice and is made out of an inert, biocompatible substance, which means it won't cause an allergic reaction or degenerate over time. It does not contain a battery and remains inactive except when scanned. When your pet's microchip is scanned, it sends a unique ID number to the scanner. If your pet's microchip is registered, then this ID number is linked to your contact information. Extensive testing and long-term use have shown that the HomeAgain® microchip is a safe and permanent method of identification for pets.

Q. Does microchipping hurt my pet?

A. The procedure is simple and similar to administering a vaccine or a routine shot. The microchip comes preloaded in a sterile applicator and is injected under the loose skin between the shoulder blades. The process takes only a few seconds, and your pet should not react any more than he would to a vaccination. No anesthetic is required.

Q. Does microchipping really work?

A. Yes. In fact, lost dogs are more than twice as likely to be returned home if they are microchipped, and lost cats are more than 20 times as likely to be returned home if they are microchipped.¹ That's because your contact information is linked to your pet's registered microchip. Overall, shelters report that they are able to contact the owners of approximately 3 of every 4 pets that are microchipped.



HomeAgain®
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www.homeagain.com



References: 1. Lord LK, Ingwersen W, Gray JL, et al. Characterization of animals with microchips entering animal shelters. *J Am Vet Med Assoc.* 2009;235:160-167. 2. ASPCA. Pet statistics. www.aspc.org/about-us/faq/pet-statistics. Accessed November 25, 2014.

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